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Attorneys for Plaintiffs Palace Skateboards Group and GSLT Holdings Limited

UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

PALACE SKATEBOARDS GROUP and GSLT HOLDINGS LIMITED,

Plaintiffs

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ADMZING STORE, AMANS STORE, ARAB OUTLET STORE, CHENGDU E-MENG TRADING CO., LTD., DONGGUAN XINGMAI APPAREL CO., LTD., FANTAS BIKE CO., LTD., GKSKY LUXURYBRANDCASE4 STORE, **GLOBAL** OUTLET STORE, GUANGZHOU JIEN APPAREL COMPANY LIMITED, GUANGZHOU LIZHIDUN TRADING CO. LTD, GUANGZHOU MICHUANSHI DRESS CO. LTD., HAINING LONGNA TEXTILE CO., LTD., HANGZHOU DELIGHT MOOD APPAREL CO., LTD, JINJIANG CITY SENSU ELECTRONIC COMMERCE CO., LTD, JOMY STORE, KOREA OUTLET STORE, KUNSHAN ANTI GIFT CO., LTD., MOBILE PHONE SHOP STORE, NAGRI'S STORE, NANCHANG YUNMIN KNITTING GARMENT CO., LTD., NINGWEN, RUSSIAN OUTLET STORE, SHANGHAI TAIKU BRAND MANAGMENET CO., LTD., SHANGHAI XIETONG (GROUP) CO., LTD., SHENZHEN FENGSHENGYUAN **INDUSTRY** CO., LTD., SHOP5722136 STORE, SHOP5854071 STORE, 20-cv-6103 (GBD)

TROPOSED PRELIMINARY INJUNCTION ORDER WANT XIAMEN INDUSTRIAL CO., LTD., YIWU BLUE HOME CO., LTD., YIWU HONGJUN TRADE CO., LTD., YIWU RAOXING KNITTING CO., LTD., ZHEJIANG FENGYUE KNITTING CO., LTD., ZHEJIANG PEARLLIFE TECHNOLOGY CO., LTD., ZHUJI BAINA KNITTING CO., LTD., ZHUJI BAOQING KNITTING & TEXTILES CO., LTD., ZHUJI HENGMAI IMP&EXP CO., LTD., ZHUJI HEWEI SOCKS CO., LTD., ZHUJI HONGEN WEBBING FACTORY, ZHUJI XINGXIN SOCKS CO., LTD. AND ZHUJI ZHONGQI IMPORT AND EXPORT CO., LTD.,

Defendants

GLOSSARY

	Definition
Term Palace	Palace Skateboards Group
GSLT	GSLT Holdings Limited
	Palace and GSLT
Plaintiffs P. C. 1	
Defendants	ADMZing Store, AMANS Store, Arab Outlet Store, Chengdu E-Meng Trading Co., Ltd., Dongguan Xingmai Apparel Co., Ltd., Fantas Bike Co., Ltd., GKSKY LuxuryBrandCase4 Store, Global Outlet Store, Guangzhou Jien Apparel Company Limited, Guangzhou Lizhidun Trading Co. Ltd, Guangzhou Michuanshi Dress Co. Ltd., Haining Longna Textile Co., Ltd., Hangzhou Delight Mood Apparel Co., Ltd, Jinjiang City Sensu Electronic Commerce Co., Ltd, Jomy Store, Korea Outlet Store, Kunshan Anti Gift Co., Ltd., Mobile phone shop Store, NAGRI's Store, Nanchang Yunmin Knitting Garment Co., Ltd., Ningwen, Russian Outlet Store, Shanghai Taiku Brand Managmenet Co., Ltd., Shanghai Xietong (Group) Co., Ltd., Shenzhen Fengshengyuan Industry Co., Ltd., Shop5722136 Store, Shop5854071 Store, Want Xiamen Industrial Co., Ltd., YiWU Blue Home Co., Ltd., Yiwu Hongjun Trade Co., Ltd., Yiwu Raoxing Knitting Co., Ltd., Zhejiang Fengyue Knitting Co., Ltd., Zhejiang Pearllife Technology Co., Ltd., Zhuji Baina Knitting Co., Ltd., Zhuji Baoqing Knitting & Textiles Co., Ltd., Zhuji Hengmai Imp&Exp Co., Ltd., Zhuji Hewei Socks Co., Ltd., Zhuji Hongen Webbing Factory, Zhuji Xingxin Socks Co., Ltd. and Zhuji Zhongqi Import And Export Co., Ltd.
Alibaba	Alibaba.com, an online marketplace platform that allows manufacturers, wholesalers and other third-party merchants, like Defendants, to advertise, offer for sale, sell, distribute and ship their wholesale and retail products originating from China directly to consumers across the world and specifically to consumers residing in the U.S., including New York
AliExpress	Aliexpress.com, an online marketplace platform that allows manufacturers, wholesalers and other third-party merchants, like Defendants, to advertise, offer for sale, sell, distribute and ship their wholesale and retail products originating from China directly to consumers across the world and specifically to consumers residing in the U.S., including New York
Epstein Drangel	Epstein Drangel LLP, counsel for Plaintiffs
New York Address	244 Madison Ave, Suite 411, New York, New York 10016
Complaint	Plaintiffs' Complaint filed on August 5, 2020

restraining order; 2) an order restraining Merchant Storefronts (as defined infra) with the Financial Institutions (as defined infra); 3) an order to show cause why a preliminary injunction should not issue; 4) an order authorizing bifurcated and alternative service and 5) an order authorizing expedited discovery filed on August 5, 2020 Hussey Dec. Declaration of Thomas Hussey in Support of Plaintiffs' Application Palace Products A London-based skateboard shop and clothing brand, which focuses on skate wear with heavy 1990s and pop culture influences alongside VHS style marketing found online or in Palace's four international stores, including, London, Los Angeles, New York and Tokyo, where it releases new products every Friday morning across its Spring/Summer/Autumn/Winter/Holiday seasons. Palace Registrations U.S. Trademark Registration Nos: 5,225,520 for "PALACE" for goods in Classes 18, 25, 28 and 35; 5,197,782 for "PALACE SKATEBOARDS" for goods in Classes 28 and 35; 4,762,471 for Class 25; 5,711,377 for for goods in Classes 18, 25 and	Application	Plaintiffs' Ex Parte Application for: 1) a temporary
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Palace Applications	U.S. Trademark Serial Application Nos.: 88/500,470 for registration of "PALACE" for goods in Classes 35 and 41; and 88/500458 for registration of
	PALAGE for goods in Classes 35 and
Palace Marks	The Marks covered by the Palace Registrations and Palace Applications
Counterfeit Products	Products bearing or used in connection with the Palace Marks, and/or products in packaging and/or containing labels bearing the Palace Marks, and/or bearing or used in connection with marks that are confusingly similar to the Palace Marks and/or products that are identical or confusingly similar to the Palace Products
Infringing Listings	Defendants' listings for Counterfeit Products
User Accounts	Any and all websites and any and all accounts with online marketplace platforms such as Alibaba, AliExpress, as well as any and all as yet undiscovered accounts with additional online marketplace platforms held by or associated with Defendants, their respective officers, employees, agents, servants and all persons in active concert or participation with any of them
Merchant Storefronts	Any and all User Accounts through which Defendants, their respective officers, employees, agents, servants and all persons in active concert or participation with any of them operate storefronts to manufacture, import, export, advertise, market, promote, distribute, display, offer for sale, sell and/or otherwise deal in Counterfeit Products, which are held by or associated with Defendants, their respective officers, employees, agents, servants and all persons in active concert or participation with any of them
Defendants' Assets	Any and all money, securities or other property or assets of Defendants (whether said assets are located in

	the U.S. or abroad)
Defendants' Financial	Any and all financial accounts associated with or
Accounts	utilized by any Defendants or any Defendants' User
	Accounts or Merchant Storefront(s) (whether said
	account is located in the U.S. or abroad)
Financial Institutions	Any banks, financial institutions, credit card companies
	and payment processing agencies, such as PayPal Inc.
	("PayPal"), Payoneer Inc. ("Payoneer"), the Alibaba
	Group d/b/a Alibaba.com payment services (e.g.,
	Alipay.com Co., Ltd., Ant Financial Services Group),
	PingPong Global Solutions, Inc. ("PingPong") and
	other companies or agencies that engage in the
	processing or transfer of money and/or real or personal
	property of Defendants
Third Party Service	Online marketplace platforms, including, without
Providers	limitation, those owned and operated, directly or
	indirectly by Alibaba, AliExpress, as well as any and
	all as yet undiscovered online marketplace platforms
	and/or entities through which Defendants, their
	respective officers, employees, agents, servants and all
	persons in active concert or participation with any of
	them manufacture, import, export, advertise, market,
	promote, distribute, offer for sale, sell and/or otherwise
	deal in Counterfeit Products which are hereinafter
	identified as a result of any order entered in this action,
	or otherwise

WHERAS, Plaintiffs having moved *ex parte* on August 5, 2020 against Defendants for the following: 1) a temporary restraining order; 2) an order restraining Merchant Storefronts and Defendants' Assets with the Financial Institutions; 3) an order to show cause why a preliminary injunction should not issue; 4) an order authorizing bifurcated and alternative service and 5) an order authorizing expedited discovery;

WHEREAS, the Court entered an Order granting Plaintiffs' Application on August 5, 2020 which ordered Defendants to appear on August 12, 2020 at 10:30 a.m. to show cause why a preliminary injunction should not issue;

WHEREAS, on August 7, 2020, pursuant to the alternative methods of service authorized by the TRO, Plaintiffs served the Summons, Complaint, TRO, all papers filed in support of the Application on each and every Defendant, except Defendants Fantas Bike Co., Ltd., Hangzhou Delight Mood Apparel Co., Ltd. and Junjiang City Sensu Electronic Commerce Co., Ltd.;

<u>ORDER</u>

- The injunctive relief previously granted in the TRO shall remain in place through the pendency of this litigation, and issuing this Order is warranted under Federal Rule of Civil Procedure 65 and Section 34 of the Lanham Act.
 - a) Accordingly, Defendants are hereby restrained and enjoined from engaging in any of the following acts or omissions pending the final hearing and determination of this action or until further order of the Court:
 - i. manufacturing, importing, exporting, advertising, marketing, promoting, distributing, displaying, offering for sale, selling and/or otherwise dealing in Counterfeit Products or any other products bearing the Palace Marks and/or marks that are confusingly similar to, identical to and constitute a counterfeiting

- and/or infringement of the Palace Marks;
- ii. directly or indirectly infringing in any manner any of Plaintiffs' Palace Marks;
- iii. using any reproduction, counterfeit, copy or colorable imitation of Plaintiffs' Palace Marks, to identify any goods or services not authorized by Plaintiffs;
- iv. using any of Plaintiffs' Palace Marks or any other marks that are confusingly similar to the Palace Marks on or in connection with Defendants' manufacturing, importing, exporting, advertising, marketing, promoting, distributing, displaying, offering for sale, selling and/or otherwise dealing in Counterfeit Products;
- v. using any false designation of origin or false description, or engaging in any action which is likely to cause confusion, cause mistake and/or to deceive members of the trade and/or the public as to the affiliation, connection or association of any product manufactured, imported, exported, advertised, marketed, promoted, distributed, displayed, offered for sale or sold by Defendants with Plaintiffs, and/or as to the origin, sponsorship or approval of any product manufactured, imported, exported, advertised, marketed, promoted, distributed, displayed, offered for sale or sold by Defendants and Defendants' commercial activities and Plaintiffs;
- vi. secreting, concealing, destroying, altering, selling off, transferring or otherwise disposing of and/or dealing with: (i) Counterfeit Products and/or (ii) any computer files, data, business records, documents or any other records or evidence relating to their User Accounts, Merchant Storefronts or Defendants' Assets and the manufacture, importation, exportation, advertising, marketing,

- promotion, distribution, display, offering for sale and/or sale of Counterfeit Products;
- vii. effecting assignments or transfers, forming new entities or associations, or creating and/or utilizing any other platform, User Account, Merchant Storefront or any other means of importation, exportation, advertising, marketing, promotion, distribution, display, offering for sale and/or sale of Counterfeit Products for the purposes of circumventing or otherwise avoiding the prohibitions set forth in this Order; and
- viii. knowingly instructing, aiding or abetting any other person or business entity in engaging in any of the activities referred to in subparagraphs 1(a)(i) through 1(a)(vii) above and 1(b)(i) through 1(b)(ii) and 1(c)(i) below.
- b) Accordingly, the Third Party Service Providers and Financial Institutions are hereby restrained and enjoined from engaging in any of the following acts or omissions pending the final hearing and determination of this action or until further order of the Court:
 - secreting, concealing, transferring, disposing of, withdrawing, encumbering or paying Defendants' Assets from or to Defendants' Financial Accounts until further ordered by this Court;
 - ii. secreting, concealing, destroying, altering, selling off, transferring or otherwise disposing of and/or dealing with any computer files, data, business records, documents or any other records or evidence relating to the Defendants' User Accounts, Merchant Storefronts, Defendants' Assets and the manufacture, importation, exportation, advertising, marketing, promotion, distribution,

- display, offering for sale and/or sale of Counterfeit Products; and
- iii. knowingly instructing, aiding, or abetting any other person or business entity in engaging in any of the activities referred to in subparagraphs 1(a)(i) through 1(a)(vii) and 1(b)(i) through 1(b)(ii) above.
- c) Accordingly, the Third Party Service Providers are hereby restrained and enjoined from engaging in any of the following acts or omissions pending the final hearing and determination of this action or until further order of the Court:
 - providing services to Defendants, Defendants' User Accounts and Defendants'
 Merchant Storefronts, including, without limitation, continued operation of
 Defendants' User Accounts and Merchant Storefronts insofar as they are
 connected to the Counterfeit Products;
 - ii. secreting, concealing, destroying, altering, selling off, transferring or otherwise disposing of and/or dealing with any computer files, data, business records, documents or any other records or evidence relating to the Defendants' User Accounts, Merchant Storefronts, Defendants' Assets and the manufacture, importation, exportation, advertising, marketing, promotion, distribution, display, offering for sale and/or sale of Counterfeit Products; and
 - iii. knowingly instructing, aiding, or abetting any other person or business entity in engaging in any of the activities referred to in subparagraphs 1(a)(i) through 1(a)(vii), 1(b)(i) through 1(b)(ii) and 1(c)(i) through 1(c)(ii) above.
- 2. As sufficient cause has been shown, the asset restraint granted in the TRO shall remain in place through the pendency of this litigation, including that:
 - a) within seven (7) days of receipt of notice of this Order, any newly discovered Financial

Institutions who are served with this Order shall locate and attach Defendants' Financial Accounts, shall provide written confirmation of such attachment to Plaintiffs' counsel and provide Plaintiffs' counsel with a summary report containing account details for any and all such accounts, which shall include, at a minimum, identifying information for Defendants and Defendants' User Accounts, contact information for Defendants (including mailing addresses and e-mail addresses), account numbers and account balances for any and all of Defendants' Financial Accounts.

- 3. As sufficient cause has been shown, the expedited discovery previously granted in the TRO shall remain in place through the pendency of this litigation, including that:
 - a) Plaintiffs may serve interrogatories pursuant to Rules 26 and 33 of the Federal Rules of Civil Procedure as well as Local Civil Rule 33.3 of the Local Rules for the Southern and Eastern Districts of New York and Defendants who are served with this Order shall provide written responses under oath to such interrogatories within fourteen (14) days of service to Plaintiffs' counsel.
 - b) Plaintiffs may serve requests for the production of documents pursuant to Rules 26 and 34 of the Federal Rules of Civil Procedure and Defendants who are served with this Order, their respective officers, employees, agents, servants and attorneys and all persons in active concert or participation with any of them who receive actual notice of this Order shall produce all documents responsive to such requests within fourteen (14) days of service to Plaintiffs' counsel.
 - c) Within fourteen (14) days after receiving notice of this Order, all Financial Institutions who receive service of this Order shall provide Plaintiffs' counsel with all documents and records in their possession, custody or control (whether located in the U.S. or

abroad), relating to any and all of Defendants' Financial Accounts, User Accounts and Merchant Storefronts, including, but not limited to, documents and records relating to:

- i. account numbers;
- ii. current account balances;
- iii. any and all identifying information for Defendants and Defendants' User Accounts, including names, addresses and contact information;
- iv. any and all account opening documents and records, including, but not limited to, account applications, signature cards, identification documents, and if a business entity, any and all business documents provided for the opening of each and every of Defendants' Financial Accounts;
- v. any and all deposits and withdrawal during the previous year from each and every of Defendants' Financial Accounts and any and all supporting documentation, including, but not limited to, deposit slips, withdrawal slips, cancelled checks and account statements;
- vi. any and all wire transfers into each and every of Defendants' Financial Accounts during the previous year, including, but not limited to, documents sufficient to show the identity of the destination of the transferred funds, the identity of the beneficiary's bank and the beneficiary's account number;
- vii. any and all User Accounts and account details, including, without limitation, identifying information and account numbers for any and all User Accounts that Defendants have ever had and/or currently maintain;
- viii. the identities, location and contact information, including any and all e-mail addresses, of Defendants, their respective officers, employees, agents, servants and

- all persons in active concert or participation with any of them;
- ix. the nature of Defendants' businesses and operations, methods of payment, methods for accepting payment and any and all financial information, including, but not limited to, information associated with Defendants' User Accounts, a full accounting of Defendants' sales history and listing history under such accounts, and Defendants' Financial Accounts associated with Defendants' User Accounts; and
- x. Defendants' manufacturing, importing, exporting, advertising, marketing, promoting, distributing, displaying, offering for sale and/or selling of Counterfeit Products, or any other products bearing one or more of the Palace Marks and/or marks that are confusingly similar to, identical to and constitute a counterfeiting and/or infringement of the Palace Marks.
- d) Within fourteen (14) days of receipt of service of this Order, the Third Party Service Providers shall provide to Plaintiffs' counsel all documents and records in its possession, custody or control (whether located in the U.S. or abroad) relating to Defendants' User Accounts and Defendants' Merchant Storefronts, including, but not limited to, documents and records relating to:
 - i. any and all User Accounts and Defendants' Merchant Storefronts and account details, including, without limitation, identifying information and account numbers for any and all User Accounts and Defendants' Merchant Storefronts that Defendants have ever had and/or currently maintain with the Third Party Service Providers;

- ii. the identities, location and contact information, including any and all e-mail addresses of Defendants;
- the nature of Defendants' businesses and operations, methods of payment, methods for accepting payment and any and all financial information, including, but not limited to, information associated with Defendants' User Accounts and Defendants' Merchant Storefronts, a full accounting of Defendants' sales history and listing history under such accounts and Defendants' Financial Accounts with any and all Financial Institutions associated with Defendants' User Accounts and Defendants' Merchant Storefronts; and
- iv. Defendants' manufacturing, importing, exporting, advertising, marketing, promoting, distributing, displaying, offering for sale and/or selling of Counterfeit Products, or any other products bearing the Palace Marks and/or marks that are confusingly similar to, identical to and constitute an infringement of the Palace Marks.
- 4. As sufficient cause has been shown, and pursuant to FRCP 4(f)(3), service may be made on, and shall be deemed effective as to Defendants if it is completed by one of the following means:
 - NutStore, a large mail link created through Rmail.com or via website publication through a specific page dedicated to this Lawsuit accessible through ipcounselorslawsuit.com) where each Defendant will be able to download a PDF copy of this Order, to Defendants' e-mail addresses to be determined after having been identified by Alibaba or AliExpress pursuant to Paragraph V(C) of the TRO; or

- b) delivery of a message to Defendants through the same means that Plaintiffs' agents have previously communicated with Defendants, namely the system for communications established by the Third Party Service Providers on their respective platforms, providing a link to a secure website (such as NutStore or a large mail link created through Rmail.com) where each Defendant will be able to download a PDF copy of this Order.
- 5. As sufficient cause has been shown, that such alternative service by electronic means ordered in the TRO and herein shall be deemed effective as to Defendants, Third Party Service Providers and Financial Institutions through the pendency of this action.
- 6. As sufficient cause has been shown, service of this Order shall be made on and deemed effective as to the Third Party Service Providers and Financial Institutions if it is completed by the following means:
 - a) delivery of: (i) a PDF copy of this Order, or (ii) a link to a secure website where PayPal will be able to download a PDF copy of this Order via electronic mail to PayPal Legal Specialist at EEOMALegalSpecialist@paypal.com;
 - b) delivery of: (i) a PDF copy of this Order, or (ii) a link to a secure website where AliPay.com Co., Ltd., Ant Financial Services will be able to download a PDF copy of this Order via electronic mail Mr. Di Zhang, Member of the Legal & Compliance Department IP, at di.zd@alipay.com;
 - c) delivery of: (i) a PDF copy of this Order, or (ii) a link to a secure website where Alibaba will be able to download a PDF copy of this Order via electronic mail to Chloe He, Alibaba Group at chloe.he@alibaba-inc.com;
 - d) delivery of: (i) a PDF copy of this Order, or (ii) a link to a secure website where

rom: Mimi Abad

Payoneer Inc. will be able to download a PDF copy of this Order via electronic mail to Payoneer Inc.'s Customer Service Management at customerservicemanager@payoneer.com and Edward Tulin, counsel for Payoneer Inc., at Edward.Tulin@skadden.com; and

- e) delivery of: (i) a PDF copy of this Order, or (ii) a link to a secure website where PingPong Global Solutions Inc. will be able to download a PDF copy of this Order via electronic mail to PingPong Global Solutions Inc.'s Legal Department at legal@pingpongx.com.
- 7. Defendants are hereby given notice that they may be deemed to have actual notice of the terms of this Order and any act by them or anyone of them in violation of this Order may be considered and prosecuted as in contempt of this Court.
- 8. The \$5,000.00 bond posted by Plaintiffs shall remain with the Court until a final disposition of this case or until this Order is terminated.
- 9. This Order shall remain in effect during the pendency of this action, or until further order of the Court.
- 10. Any Defendants that are subject to this Order may appear and move to dissolve or modify the Order on two (2) days' notice to Plaintiffs or on shorter notice as set by the Court.

SO ORDERED.

SIGNED this // day

New York, New York

day of August, 2020, at 11:00 am

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ION. GEORGE B. DANIELS

UNITED STATES DISTRICT JUDGE